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# encloud helps businesses transform IT challenges into business advantages

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encloud brings a fundamental shift to this approach for the delivery and consumption of IT with encloud Cloud Services. Through a self-service portal, software & infrastructure services are provisioned on-demand in a high-availability data centre environment in a fraction of the time it traditionally took. Our subscription model enables you to pay for what you need when you need it. Most importantly: we are local. Your services are hosted in the GCC and delivered by local cloud experts with a desire to solve your business challenge.

## Key Data Points

- Broad Set of IaaS and SaaS Cloud Services
- Adjust to Business Demand Quickly
- Pay-as-you-Grow Subscription Model
- Delivered Locally by Cloud Experts
- Self-Service Portal Capability
- Build on Best of Breed Technology and Infrastructure

## ENCLOUD WAS DEVELOPED BASED ON 4 FOCUS AREAS

Address current market needs for building both private and public clouds in the Middle East.

Contribute to educating the Middle East market in understanding Cloud Computing services.

Provide a roadmap that enables customers to realise the benefits of Cloud Computing.

Facilitate a pay-as-you-go model to overcome the capital-intensive model for deploying IT services.

## SOFTWARE AS A SERVICE

### Office Productivity

Microsoft Office Suite, Hosted Virtual Desktop, Remote Worker

### Collaboration

SharePoint Portal, Document Management (SharePoint), Content Management, Hosted Email, Instant Messaging

## INFRASTRUCTURE AS A SERVICE

### Virtual Server

Multiple Virtual Server options with Windows or Linux operating system and flexible configuration options to support basic applications to the most demanding enterprise workloads.

### Data Backup and Archive

Data backup with configurable retention and archive options to meet the most demanding data protection requirements.

### Virtual Desktop

Flexible Hosted Virtual Desktop environment and flexible configuration options for processor, memory, and disk space to support different user requirements.

### Network and Security

Perimeter and software security measures to guard against threats and protect your information assets.

### Virtual Storage

Virtual Storage to support virtual servers, desktops, or business applications delivered from a resilient, high-availability storage platform.

## DELIVERING A DIFFERENT LEVEL OF SERVICE

encloud has partnered with leading technology partners du and Citrix to deliver our Cloud Services. This combination of connectivity, infrastructure, and technology sets Encloud apart from the rest of the marketplace.

du is a trusted leader in the GCC for innovative telecommunications services and Citrix a dominant player in the realms of cloud capability and virtualization. In adopting the capabilities of these partners, our services platform has been designed to deliver 99.9% service availability, but not at the expense of control. Our unique self-service capability through the Encloud Service Portal keeps you in the driver's seat. You benefit from the availability, security, and scalability while utilizing your IT skills to the most effective level in supporting the business.

*We are driven by responsiveness, but also by delivering a world-class service experience and ensuring our customers are delighted with every encloud engagement. We will understand your business and will apply our services to exceed your expectations.*

**Encloud Services are delivered by local experts providing practical solutions to your business challenges.**

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## BUSINESS SOLUTIONS FROM ENCLOUD SERVICES

The flexible nature of the Virtual Cloud Services platform enables you to apply services to meet your specific needs:

- |                                     |                                                                                                                                                                  |
|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Business Application Hosting</b> | Install and manage business applications such as CRM, ERP, Finance/Accounting, and Document Management on standard, secure Window Server environments.           |
| <b>Disaster Recovery</b>            | Utilize Managed Virtual Storage and Virtual Servers to maintain backup and failover systems in the event of a disaster or threat.                                |
| <b>Pilot/Test Environments</b>      | Utilize the flexibility and quick provisioning capabilities of Virtual Servers to pilot or test new applications or services without the costly capital expense. |
| <b>Web/e-Commerce Hosting</b>       | Virtual Storage extends the data storage capacity of your Virtual Server using high-performance Tier-2 storage designed to deliver 99.9% availability.           |

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## About du & encloud

du is a leading telecommunications company based in the UAE that provides a broad array of services to large-scale enterprises, retail, and consumer customers.

encloud JLT is an IT system integrator and managed services provider that is focused on cloud computing services. du is based in Dubai, United Arab Emirates and covers the Middle East market. Understanding today's market needs, encloud is primarily focused on helping enterprises and service providers build their private and public clouds respectively, and deliver cloud based IT services to their end users.

du has partnered with encloud to develop a private and public cloud offering called the Virtual Data Centre providing a broad range of Infrastructure (IaaS) and Software-as-a-Service (SaaS) that are delivered and managed from du's datacentres and across du's network. Our modular service approach ensures that the most basic to the most demand business requirements can be met. Customers benefit from clear and reliable service levels delivered by two organizations focused on delivering innovative, reliable and assured business-grade services.



### Contact Us

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